



The Business Benefits of Early Care & Education & School Readiness

November 17, 2009

Summit Co-Conveners:



PNC Bank is a member of The PNC Financial Services Group, Inc. PNC is one of the nation's largest diversified financial services organizations providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund services. PNC Grow Up Great, is a 10-year, \$100 million investment in early childhood education by the PNC Foundation which receives its principal funding from PNC.



Ready At Five is committed to achieving school readiness for all Maryland children. A statewide public-private non-profit organization, Ready At Five creates innovative school readiness programs and curricula; provides professional development to early care and education professionals; communicates the annual MMSR school readiness data, online, in print and in person; raises awareness about *what works*, and galvanizes community stakeholders to support early care and education. For more information, visit www.readyatfive.org.

With financial support from:

PARTNERSHIP FOR AMERICA'S
ECONOMIC SUCCESS



The Partnership for America's Economic Success is a coalition of economists, policy experts and advocates mobilizing business leaders to improve tomorrow's economy through smart policy investments in young children today.

And **Scholastic, Inc.**

Summit Partners:



The mission of the **Maryland Chamber of Commerce** is to maximize opportunities for our members and their employees to grow and prosper. We work to achieve this mission by aggressively lobbying state government, providing timely information to our members, and connecting members to business leaders and policy makers in Maryland. For more information, visit www.mdchamber.org.



Maryland Family Network combines two statewide nonprofits – Friends of the Family and Maryland Committee for Children – into a single organization committed to addressing the needs of pregnant women, young children and their families, early care professionals and other caregivers. Online at www.marylandfamilynetwork.org

Maryland Family Network leads two statewide networks:

Family Support Centers help parents meet their goals of becoming economically self-sufficient and raising healthy, successful children.

Child Care Resource Centers help parents find child care, offer training and technical assistance to child care providers to expand programs and improve the quality of care, and collect data on the demand, supply, and cost of child care statewide.



Maryland Public Television (MPT) has been a trusted leader in quality educational programming for 40 years. As a pioneer in the development and delivery of extensive multimedia resources, MPT provides schools, teachers, families and communities opportunities to enhance the educational offerings for our youth. The emergence of digital technologies is redefining how educational content is created and delivered. On the air, over the internet, and in the community, MPT infuses cutting-edge technology with quality educational resources to meet the emerging needs of today's learners. Our web address is www.mpt.org and our education portal is www.Thinkport.org.



Scheduled to open in 2013, the **National Children's Museum (NCM)** will be a world-class cultural and educational center dedicated to engaging children and empowering them to make a difference. The mission of NCM is to inspire children to care about and improve the world. Through its interactive exhibits, online community, and unique national programs and partnerships, NCM is transforming the concept of a traditional museum by becoming a catalyst and forum for a national movement to inspire and empower kids to speak up, take action, and get engaged in their communities. NCM is operating as a *Museum Without Walls*, participating in a variety of community events and working with other arts and cultural organizations to develop creative partnerships that benefit kids and families. This spring, NCM opened the *Launch Zone*, a 2,700 square-foot space at National Harbor where kids and families can prototype and test exhibit and program concepts. For more information, visit www.ncm.museum.



Teaching Strategies is a dynamic educational publishing company that serves the early childhood community exclusively, bringing curriculum, assessment, professional development, and family connection resources to programs serving children from birth to age 6. The company's work is driven by its mission and core values: to provide the most effective early education resources in an innovative, responsive, collaborative, respectful, and ethical way. For more information, visit www.teachingstrategies.com.



For more than 80 years, **United Way of Central Maryland (UWCM)** has been the region's human service leader. Its mission is to improve people's lives by mobilizing the caring power of our communities. UWCM supports programs and initiatives in the city of Baltimore, Anne Arundel, Baltimore, Carroll, Harford and Howard counties. UWCM is dedicated to education, income and health - making sure children get the early child care they need to succeed in school, that young adults graduate, that families have the means to access affordable and stable housing and that people are free from violence and abuse at home. By encouraging all people in central Maryland to give, advocate or volunteer, UWCM wants to show the power of living united. It's about connecting people and creating communities. For more information, visit www.uwcm.org or call 410.547.8000.