

Newsletter

Funding for this publication provided by *The Harry and Jeanette Weinberg Foundation, Inc.*

Linking the Generations to Strengthen Communities

Spring 2002

...a person can do anything he/she wishes to do, regardless of his/her age

This Issue

Weinberg Foundation Intergenerational Award

Weinberg Foundation Intergenerational Award 2

Older Americans Month May 2002 3

Information Update 3

MESSAGE FROM THE CHAIR

We had a great intergenerational conference planned for April 23. Unfortunately, we had to cancel it because of low enrollment, a fate other conferences experienced as well.

It is now time for us to refocus on how we can best get our important message out. We know of many successful intergenerational programs around the state that can be replicated in other communities.

We have planned a September 24, 2002 Symposium—"Getting Started-The Nuts and Bolts of Intergenerational Programs," which will feature Jaia Peterson, Public Policy Advisor, Generations United, a national organization located in Washington, DC. Ms. Peterson will provide specific tools and techniques to initiate intergenerational programs. Additionally, all participants will receive a guide on *How to Start Intergenerational Programs in Communities*.

During the summer we will continue to explore how we can best get our message to the many organizations looking for ways to have seniors and young children

work together for the mutual benefit of both.

Let me cite a couple of examples:

- 1 Children are growing up computer literate and can offer help to seniors who are intimidated by computers. Seniors who are homebound and lonely can have a new resource to communicate with their relatives and friends.
- 2 Seniors can offer help to young children needing encouragement in learning. Some churches offer a place after school where they can get help from seniors.

I don't think we can overstate the benefit to seniors who want to continue to contribute to society or the benefit to young children who receive help and attention not available in many homes due to a number of circumstances. Intergenerational contacts benefit all ages!

Charlie Culbertson, Chair

COALITION MEMBER RECEIVES AWARD

Maryland Intergenerational Coalition member **Phyllis Madachy** received the **Audrey Robbins Employee of the Year Award for 2002** at the Howard County Association of Community Services Audrey Robbins Award Luncheon held on May 14th.

Phyllis' mother, Dorothy Bauer, was a strong influence on her career choice. Ms. Bauer was recognized as a national pioneer in older worker issues. The

National Council on Aging annually presents the Dorothy Bauer Award in honor of her mother. "In a way, I've simply gone into the family business, and I am in the aging business in the most creative community I know. We have the opportunity to put children and older adults together and to develop intergenerational strategies which improve the community."

WEINBERG FOUNDATION INTERGENERATIONAL PROGRAM AWARDS

Through funding from the Weinberg Foundation, The Maryland Intergenerational Coalition will offer two Intergenerational Program Awards. The purpose of these awards is to acknowledge the positive impact that intergenerational programs have on local communities. Organizations must be able to: demonstrate that the program has addressed a community need, describe how this need has or will be addressed in an intergenerational manner, demonstrate plans for sustainability, and show evidence of collaborative partnerships. Preference will be given to intergenerational programs with multiple funding sources and partners or which have the capability of attracting supportive partnerships.

Awards Categories

There are two award categories: **Existing Exemplary Intergenerational Program** and **New Intergenerational Program**. The range of award from \$1,000 - \$2,000, with no more than three successful awards per category.

Existing Exemplary Intergenerational Programs:

This category recognizes successful ongoing innovative programs. Programs must be in operation since January 1, 2001. Applicants must demonstrate that the intergenerational activity has met an identified community need, been of benefit to both older adults and youth, and has been recognized by the community at large. In addition, successful applicants must:

1. Cite the number of older adults (age 55 or above) and youth (age birth to 18) involved either as recipients of service or as program participants.
2. Describe the specific benefit to both older adults and youth participating in the programs and the impact on the community.
3. Describe the community issue (s) addressed and outcomes of the activity.
4. Describe local publicity given to the activity.
5. Indicate funding source (s) or supportive partners for programs.

New Intergenerational Programs:

This category is for new intergenerational programs or addition of a new component to an existing program which must be operational within six months of receipt of funding. Applicants must demonstrate that the activity will meet an identified community need, is of benefit to both older adults and youth, and demonstrate how the activity will be promoted in the community. In addition, successful applicants must:

1. Indicate date the new program will be operational or date that expanded activities will be added to an existing program. For components, provide a description of the existing program and its start date.
2. Describe the community issue(s) addressed and expected outcome of the intergenerational activity.
3. Cite the number of older adults (age 55 or above) and youth (age birth to 18) involved either as recipients of service or as program participants.
4. Describe the specific benefit to both older adults and youth participating in the programs and the impact on the community.
5. Describe marketing and publicity planned for the activity.
6. Indicate other funding source(s) to support the new program or component.

How to Apply

The Weinberg Intergenerational Program Award application must adhere to the following guidelines:

1. A cover letter which is not considered part of the application.
2. A title page, including the title of the intergenerational program or component, name of person submitting application, title, organization, address, telephone, fax, and e-mail. List fiscal agent if different from organization.
3. Limit applications to four pages (double spaced), one inch margins, 12 point font.
4. Newspaper articles and other materials can be attached, not part of the four pages
5. Provide three letters of support from community partners, persons who are or may benefit from the intergenerational activity, or other relevant sources.
6. Please submit one original and two copies of the application.

Applications must be postmarked no later than August 9, 2002 and sent to:

**Weinberg Intergenerational Program Award
Maryland Intergenerational Coalition
c/o Ready At Five Partnership
111 S. Calvert Street, Suite 1720
Baltimore, Maryland 21202**

Applications will be acknowledged when received. All applicants will be notified of the outcome.

OLDER AMERICANS MONTH MAY 2002 AMERICA: A COMMUNITY OF ALL AGES

The following is an excerpt of a letter prepared by Josefina G. Caronell, Assistant Secretary of Aging, honoring Older Americans for the month of May.

“Our families are our greatest hope for the future. Families span generations. They offer us comfort, security and sustenance. And older members of our families—grandparents, parents, relatives, and even neighbors—provide us with the historical perspective that enables us to move forward and contribute to our nation’s greatness and prosperity as so many have done before. It is this multi-generational perspective upon which we must continue to build. Stronger multi-generational programs result in stronger individuals, who are more connected to their communities. Stronger individuals results in stronger communities, and stronger communities create a stronger nation overall.

I am very proud to continue this tradition of honoring older Americans and their caregivers, and of celebrating our families and our communities...”

INFORMATION UPDATE

Resources for Grandparents: A Guide for Relatives Raising Children

Resources for Grandparents: A Guide for Relatives Raising Children is now available on the Internet. Compiled by the Maryland Department of Aging, in cooperation with the Maryland Department of Human Resources, through a grant from the Brookdale Foundation, the guide lists useful resources throughout the State of Maryland.

To view the Guide please visit the Maryland Department of Aging website, www.mdoa.state.md.us and look under “Caregiving.” Topics covered include child care, early learning and education, family support and counseling, financial matters, health care, housing, legal issues, life enrichment activities and safety.

For further information, contact Susan London Russell, Maryland Department of Aging, at 410/767-6032.

“Getting Started-The Nuts and Bolts of Intergenerational Programs” Symposium

Guest Speaker:
Jaia Peterson, Public Policy Advisor
Generations United

September 24, 2002

Sheppard Pratt Conference Center
Baltimore, MD

8:30 A.M. Continental Breakfast

9:00 A.M. - 12:00 P.M.—Presentation & Panel Discussion

REGISTER NOW!!
Deadline—September 16th

For more information call
410/727-6290

Coalition Membership Drive & Symposium Registration

The Maryland Intergenerational Coalition (MIC) Membership Drive for the year 2002-03 will begin July, 2002. If you are interested in stimulating the growth and expansion of programs that enhance interaction and cooperation between senior adults and youth, MIC is for you. Simply complete and mail the form below.

- () Yes, I want to become a member of the Maryland Intergenerational Coalition. Membership fee \$15.
() Yes, I want to register for the September 24th Symposium. Registration fee \$15.

Name: _____ Email: _____
Organization: _____ Title: _____
Address: _____ City/State/Zip: _____
Phone: _____ Fax: _____

Maryland Intergenerational Coalition
c/o Maryland Business Roundtable for Education, Inc.
111 S. Calvert Street, Suite 1720
Baltimore, Maryland 21202

NONPROFIT ORG. U.S. POSTAGE P A I D BALTIMORE, MD PERMIT #
--

ADDRESS SERVICE REQUESTED